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Athena launches line of chocolates

By Melissa Allison

Seattle Times business reporter

Athena Partners, the Seattle nonprofit that sells bottled water and donates money to cancer research, began selling Athena-branded chocolates today. Its truffles and chocolate-covered cherries are available at Safeway and Costco stores in the Pacific Northwest, as well as in some Tully's Coffee shops and on Alaska Airlines.

A 24-ounce bag of chocolate-covered cherries retails for about \$8.89, and the truffles come in 4-ounce boxes for about \$4.99 and 24-ounce jars for about \$17.99.

Started in 2003 by breast cancer survivor and former Microsoft executive Trish May, Athena has sold more than 40 million bottles and donated more than \$150,000 to cancer research organizations.

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