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## **ATHENA WATER, DONATING 100 PERCENT OF PROFITS, REACHES 10 MILLION BOTTLE MILESTONE IN QUEST TO CURE WOMEN'S CANCERS**

***Rapid national expansion is fueled through partnerships with Dream Dinners,  
Sysco, and Alaska Airlines***

**SEATTLE, WA – June 14, 2006** – Athena Partners®, the company that devotes 100 percent of profits from Athena® bottled water to women's cancer research, announced a major milestone with the sale of its 10 millionth bottle of water after just three years of operations. Fueling further growth, the company also announced a national partnership with Dream Dinners, the originator of innovative and convenient dinner assembly stores, to serve and promote Athena at Dream Dinners' 130 locations in 40 cities across the U.S.

These accomplishments came on the heels of nationwide distribution agreements with SYSCO Corporation and Alaska Airlines. Through Sysco, North America's leading foodservice marketer and distributor, Athena water is distributed in eight cities on the West Coast, with plans to expand to the rest of the country this summer. Alaska Airlines serves Athena water on all flights nationwide, with more than two million bottles served to passengers since September 2005.

"We are pleased by the response from the thousands of individuals who have embraced Athena water as a way that they can easily make a difference every day in the fight against women's cancers, a disease which touches so many of us," said Athena Partners founder and CEO Trish May, a former Microsoft executive who is a breast cancer survivor. "Our partnership with Sysco, Alaska Airlines and Dream Dinners will enable us to reach millions more so we can make an even greater contribution toward finding a cure for women's cancers"

Dream Dinners plans to begin serving Athena water this summer to guests who visit Dream Dinners franchises across the country as part of their deep commitment to their guests' well-being and to making a difference in the communities they serve.

"We welcome the opportunity to partner with Athena water to help find a cure for women's cancers," said Stephanie Allen, co-founder of Dream Dinners. "Dream Dinners and Athena share socially responsible corporate visions and our partnership in the local communities we both serve is a testament to our employees and franchise owners commitment."

More information on Athena Partners and its bottled water is found at [www.athenapartners.org](http://www.athenapartners.org), and for a complete list of Dream Dinners locations visit [www.dreamdinners.com](http://www.dreamdinners.com).

**About Athena Partners**

Athena Partners<sup>®</sup>, a 501(c)(3) not-for-profit corporation, is dedicated to advancing research and education to eliminate breast and gynecological cancers. A full 100 percent of the net profits from the sale of Athena<sup>®</sup> bottled water and related products are devoted to innovative research to find a cure. Athena bottled water is available through grocery stores, coffee shops, cafés and other locations. Athena Partners' Web site, [www.athenapartners.org](http://www.athenapartners.org), provides a comprehensive directory to leading cancer information and resources about women's cancers.

**About Dream Dinners**

Incorporated in April 2002, Dream Dinners<sup>®</sup>, Inc. is recognized as the originator of the innovative and convenient dinner assembly stores, a fast-growing category in the \$170 billion home meal-replacement industry. Dream Dinners is transforming the dinner hour by making it easier for families to share healthy, home-cooked meals together.

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