

a new york chocolate tour

ZOOM

Chocolate

November 2011

Chocolate and
Pregnancy

Chocolate and Politics

Emotional Benefits of
Chocolate



The Chemistry of Chocolate

Fight Breast Cancer...With Chocolate!

As we all know, October is the national Breast Cancer Awareness month, and we, here at Chocolate Zoom, are supporting the efforts of Athena Chocolate.

Athena Partners, known for its socially conscious Athena bottled water, recently launched a sweet new way to help find a cure for breast cancer – Athena Chocolate. One hundred-percent of Athena Partners' net profits from the premium chocolate line will support breast cancer research and education. Athena Chocolate is available for purchase in more than 1,000 leading retail outlets (including Costco stores and Tully) and online.

The new line was specially created for Athena by master chocolatier Dilettante Chocolates (www.dilettante.com), a Northwest favorite, and gives people an easy way to make a difference every day.

The two chocolate offerings are not only for a good cause, but also delicious. The Athena Cherries in premium dark chocolate are made of Northwest Bing cherries dipped in 61-percent premium dark cacao. The Athena Chocolate Truffles are all-natural dark chocolate truffles made with 55-percent cacao and all-natural cherry flavor.

Go get yours at one of the 1,000 leading grocery and retail outlets, including: Costco warehouses in the Pacific Northwest, Southeast, Northern California and Nevada regions; Safeway stores in the Pacific Northwest; select Tully's Coffee stores; and served on Alaska Airlines flights. Products are also be carried online throughout the year at www.costco.com, www.amazon.com, www.dilettante.com and at the Athena Partners' website where a complete list of retail locations is also found (www.athenapartners.org).

It's for a good cause!

